

THE GEORGIA CLUB CALF  
PRODUCERS ASSOCIATION  
www.georgiaclubcalves.org

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# The showbarn

REPRESENTING THE CLUB CALF INDUSTRY IN GEORGIA  
OCTOBER 2008

## GCCPA Spotlights Darby Club Calves

Meet Joe and Martha Darby of Darby Club Calves, chosen by the Georgia Club Calf Producers Association board of directors to be the 2008 Member Spotlight. Silently working in the background Joe and Martha are no stranger to the Junior Livestock Program or GCCPA. Though quiet in nature Mr. Darby, a charter member of the GCCPA, has touched the lives of many exhibitors and their families in the state. Those that have been touched will never forget the honesty and level of integrity he carries as he represents his family, the livestock program and its affiliates.

Mr. Darby retired after 30 years of service from the Gordon Co. Extension as a 4-H program assistant and the county's Youth Livestock Coordinator where he built and nurtured what has become a powerhouse program. His work over the years found him coaching judging teams including seven state winning livestock judging and three state winning dairy judging teams. He has spent many hours preparing young people for competitions with their livestock and DPA projects and he found pleasure seeing them achieve. Mr. Darby's work in Gordon County helped to create a dynamic 4-H program second to none.

As a young person, Mr. Darby himself enjoyed showing livestock in junior shows, which lead him right into his career as well as breeding cattle. With a herd of about 30 black Simmental based cattle it is truly a labor of love. Joe and Martha do a tremendous job with the herd, if they "don't cut the mustard", they don't stay. The Darby's employ a successful AI program and dabble in embryo transfer with very unique and proven



Joe & Martha Darby along with grandson Gage

And some "great ones" they have bred! Joe and Martha participate in a couple of calf sales each year. They currently consign to the Gathering Sale and have been a part of every GCCPA Sale at the Beef Expo in Perry. Some of Darby's most competitive animals include: the 2007 GCCPA High Point Steer shown by Hilary Webb of Florida. They also raised the 2006 State Champion Maine Steer shown by Harden

Mobley. Their nephew, Matthew Darby, has shown many blue ribbon winners from Darby Club Calves including Champion Maine Heifer at the 2005 Georgia National Fair. The Darby's send a couple of calves to Mississippi each year and celebrated the Reserve Champion Slick sheared steer at the 2006 Dixie National Livestock Show.

The GCCPA salutes Darby Club Calves for a job well done. The GCCPA is better with folks like Joe and Martha Darby. The Darby's help at nearly every GCCPA function, quietly and generously giving their time and talents to make each event better. They have two grown children and one grandchild, Gage who will be making his debut in the show ring this season on the lead of club goats that his grandparents are helping him with.

So next time you find yourself traveling up I-75 North get off exit 312 at Calhoun. You will be in Gordon County, home of one of Georgia's finest 4-H programs and one of GCCPA's most competitive breeders. Give the Darby's a call while you are there. Martha is a wonderful cook, Joe's dad will be in the garden, his brother running the sawmill and Joe somewhere close by.....probably checking in on his prize cattle or maybe helping Gage launch a stellar 4-H project.

# Georgia Preparing to Host the '09 NJAS



## 2009 NJAS Contact Information:

### Adult Co-Chairmen:

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Heather Shultz  
hkalino@uga.edu

### Jr Co-Chairmen:

Trey Davis  
treymbd3@aol.com

Katie Gazda  
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In July of 2009 Perry, Ga., will host the largest single breed show in the world—the National Junior Angus Show. Members of the Georgia Angus & Georgia Jr. Angus Associations have already kicked off their planning for the week of July 19-25, 2009, to be a huge success! However, the key to making it a success is for all cattle producers and exhibitors to get involved!

This week long event will give Georgia FFA & 4-H members a chance to get involved,

cattle or not. Exhibitors can be up to 21 years of age as of Jan. 1, 2009. A variety of events and contests will take place including beef cook off, photography contest, public speaking, team sales, quiz bowl, fitting, showmanship, and much more. The GJAA needs GCCPA members to serve on committees and help promote and encourage cattle producers and exhibitors to get involved!



## Fundraising for the 2009 National Junior Angus Show

The Georgia Angus Association and Georgia Junior Angus Association are currently fundraising for the 2009 National Junior Angus Show. Throughout the next year there are several ways that GCCPA members can partake

Fundraising activities.

Some include:

- \*Monetary contributions
- \*Class winner sponsorships
- \*Embryo Lottery Tickets
- \*Meal sponsorships
- \*In-kind contributions
- \*Program advertisements
- \*Trade Show

\*For more information on ways to get involved, support, and help fundraise for the Sweet Southern Showdown please visit:  
[www.njas.info](http://www.njas.info)

## Hot Sires in 2008

### Angus:

- BC Lookout
- Raven
- Net Worth

### Simmental:

- 3C Macho
- Sheriff Taylor

### Club Calf:

- Dr. Who
- Monopoly
- Alias
- I Am Legend
- Point Taken
- Tinman

### Shorthorn:

- Jake's Proud Jazz
- Salute
- Sin City

**Pick a sire and  
breed a  
champion!**



# Cattle Marketing Issues

When it comes to market structure and competition issues, the NCBA's position is simple—ask that the government not tell us how we can or cannot market our cattle.

We are not just cattle producers, but beef producers, and we must be in tune with what our consumers like to purchase from their local retail meat case. This focus on consumer preferences has led to many innovative marketing programs that have improved the quality of beef, given the consumer what they are asking for, and made many of America's ranchers more profitable and efficient. Some of these innovations have come in the form of alternative marketing arrangements (AMAs) such as forward contracting, marketing alliances, and packer ownership. These arrangements allow producers to get paid for the value they add to the Animal. The benefits of AMAs are seen everyday in the cattle business, and were recently supported by the results of GIPSA's Live-

stock and Meat Marketing study. Billed as “definitive answer” on these issues, this study was based on over half a million transactions representing more than fifty-eight million head of cattle. The study supports what many U.S. ranchers have known all along—a marketing drive system works. The overwhelming conclusion was that overall, alternative marketing arrangements help all sectors of the industry, not just those that participate.

The open and free market is powerful, and as beef producers, we understand and embrace that fact. We are steadfastly committed to a competitive, free-enterprise market system. NCBA is opposed to any legislation that tells cattlemen who they can sell their cattle to or how they should market their livestock. Producers need the freedom and flexibility to market their cattle in ways that provide the best return on their investment.

## Top Market Competition Priorities for Cattle Producers:

1. *NCBA Producer-members support a competitive, free-enterprise market. We work to enhance market transparency, reduce unnecessary government regulations on our businesses, and increase availability of market information for cattle producers.*
2. *NCBA strongly opposes any legislative actions that would limit our freedom to market cattle the way we see fit. In Farm Bill markups and hearings, amendments were brought forward which threatened to limit competition in the cattle market place.*
3. *Alternative Marketing Arrangements (AMAs) are consumer-focused, market driven, and in most instances, producer led. The main reasons producers participate in AMAs are the ability to buy or sell higher quality cattle, improve supply chain management, and obtain better prices.*

*\*Article retrieved from the NCBA's Issue Backgrounder*

*This article was selected from the National Cattlemen's Beef Association's Issue Backgrounder*



### Requirements for Calves to be GCCPA Tagged:

1. Calves must be bred and born on a member's farm, or

2. Owned and born on other premises

3. Calves are eligible from the purchase of bred cows or frozen embryos only if bred cows or embryos are purchased from another GCCPA member, and the new owner shall be listed as Breeder on the GCCPA point sheet.

4. Only dues paying members are eligible to purchase tags. (Exhibitors can not pay dues and buy tags for an individual they purchase the calf from.)

## Steps to keeping accurate point sheets

As club calf producers it is our job to just raise quality calves and sell them right? Wrong! Although the animal becomes a student's project, as the producer we can provide our buyers with simple steps to managing and keeping up with their GCCPA Points. There are several ways to keep up with a calf's points but here are a few pointers:

1. Encourage your buyers to purchase a 3-ring notebook or folder and set of dividers to store their records.
2. Divide the notebook into 4 categories:
  - A. Registration papers/Calf Information
  - B. Entry Forms
  - C. Show Results
  - D. Point Sheets

By keeping all of this information in a notebook, when one heads to a show they just have to grab it and they should have every bit of paper work they

A) Keep a tab for the copies of registration papers and or health papers. Also write down the number of your calf's GCCPA tag for future reference.

B) When one fills out an entry form, make a copy of it and place it in the notebook. In case any questions arise about an entry, a copy of what one sent in will be in the notebook.

C) At the show, get a copy of the show order and write down the results. If copies are not handed out, look at the master order and count up the number of head in entire show, in breed, in division, and in class and the placing of the calf then write it down. By doing this, once the show is over there will be no questions asked about who placed what or how many were in the class.

D) Finally, after each show tally up the point sheets. If

needed print out several, in case a calf is showed at more than 8 shows. Then, at the end of the show season go through the point sheets and select the top 8 shows on the list. Tally up those 8 shows and send in the point sheet (s) by

**May 1, 2009.**

GCCPA Members encourage your buyers to keep up with their placings and records. Not only will these things be helpful when tallying point sheets and submitting them, but these records will be good to refer to for years to come.

These are just suggestion. However, the more point sheets submitted the more total points your farm or cattle company will earn. The top point earners and top breeder point earners will be recognized during the 2009 GCCPA Awards ceremony next June at the Beef Futurity.

View show results online at: [www.georgiaclubcalves.org](http://www.georgiaclubcalves.org)

## Purchase your own GCCPA Apparel

Many of you have seen the snazzy jackets, slicks, hats, and vests that cattle exhibitors and breeders wear in and around the barns at livestock shows. If you do not already own GCCPA apparel or don't own *enough of it*, don't miss out on the items we currently have for sale!

**Slicks: \$35**  
**Hats: \$12**  
**Visors: \$12**

Also, for those members who still may have calves they need to tag, GCCPA tags are \$20 each.



# Don't miss out on your chance to Advertise!

**Where:** The February 2009 Showbarn  
Annual Membership Directory

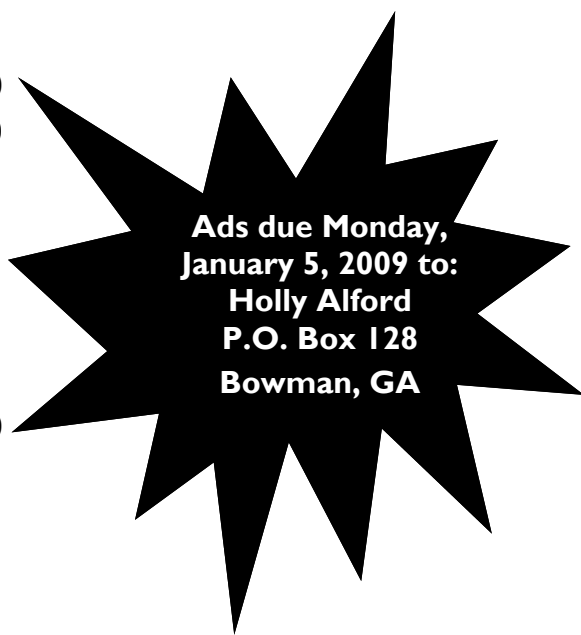
**What:** Purchase you farm, company, or business an ad

<b>Options:</b> Full Page	\$300
Half Page	\$150
1/4 Page	\$50

\*Ads must be sent in jpeg or PDF  
format—300 dpi

**Fees for designing ads:**

Full Page	\$100
Half Page	\$75
1/4 Page	\$50



**Congratulations to  
Keith Holmes of  
Calhoun for  
winning the entry in  
the 1st annual  
GCCPA photo  
contest. His entry,  
"Independence  
Hay" will be  
featured on the  
cover of the  
2009 Directory!**

**GCCPA  
Georgia Club Calf Producers Association  
2008 Membership Form  
(For residents of Georgia only)**



Name \_\_\_\_\_  
 Farm Name \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Telephone \_\_\_\_\_ Mobile \_\_\_\_\_  
 Fax # \_\_\_\_\_ E-mail \_\_\_\_\_

*Please circle one:*  
New Member or Renewal

**Make check payable to GCCPA and mail \$50.00 membership dues to:  
Holly Alford, P.O. Box 128, Bowman, GA 30624**



**The Georgia Club Calf  
Producers Association**

Holly Alford  
P.O. Box 128  
Bowman, GA 30624

E-mail: [holly\\_gccpa@bellsouth.net](mailto:holly_gccpa@bellsouth.net)

**“Representing the Club Calf Industry in  
Georgia”**

**Place  
Stamp  
Here**

## Mark your Calendars for these 2008-2009 Events

### 2008 Events

#### **Georgia National Fair**

Oct. 4-7, 2008 Georgia National Fair-  
grounds, Perry Ga.

#### **Vidalia Kiwanis Club Agricultural Fair & Toombs County FFA Alumni Livestock Show**

Oct. 29 - Nov. 1, 2008, Kiwanis Club Fair-  
grounds, Vidalia, Ga.

#### **Southern Classic Cattle Show**

Nov. 21-23, 2008, Georgia National Fair  
grounds, Perry, Ga. For more information  
contact Phil Gentry at [pgentry@hcbe.net](mailto:pgentry@hcbe.net)

#### **NE Georgia Farm Credit Show**

Dec. 6, 2008, Lexington, Ga.

#### **Wiregrass Winter Classic**

Dec. 12-14, 2008, Nicholls, Ga. For  
more information contact Jimmy  
Scott at 912-389-6014

#### **Elbert Co. Cattle Show**

Dec. 13, 2008, Contact Michael  
Bilow or Clay Talton for more  
information

### 2009 Events

#### **Moultrie Jackpot Show**

Jan 9 & 10, 2009, Moultrie, Ga.

#### **Carroll Co. YF Show**

Jan. 16-27, 2008. Carrollton, Ga.  
Contact Chuck Joiner for  
more information

**Georgia Junior National  
Livestock Show** Feb 18-22,  
2009, Perry, Ga.

#### **GCCPA Field Day**

May 30-31, 2009, Nicholls, Ga.

#### **Georgia Jr Beef Futurity**

June 2009, Georgia National  
Fair grounds, Perry, Ga.

#### **National Jr Angus Show**

Jul. 19-25, 2009, Georgia  
National Fair grounds, Perry,  
Ga.

